

ACUITY CONSULT.

POWERED BY **ACUITY LAW.**

acuity-consult.com

Acuity Consult

POWERED BY ACUITY LAW.

At Acuity Consult we are the exception, not the rule. We provide our consultants with the freedom of self-employment and the support and resources of a national law firm. Our unique approach to consultancy enables lawyers to leverage our award-winning brand whilst feeling part of a larger team, helping them to grow their practices and see it flourish.

For too long the legal industry has been playing catch up with the seismic changes we see around us daily. At Acuity Consult, we are in tune with the times and our responsive business model is informed by years of experience working with and for some of the biggest City and national firms.

We have trained, qualified and paved careers with practices promising a work-life balance and a rewarding salary, but all too often these promises went unfulfilled. Acuity Consult provides lawyers with a competitive fee structure, the freedom to chart their own path and rewards the entrepreneurial spirit that is all too often discouraged by more traditional models.

Join us today, evolve with Acuity Consult. Powered by Acuity Law.



Welcome to Acuity Consult

ED FINLEY - HEAD OF ACUITY CONSULT

“ I am delighted to welcome you to Acuity Consult – Powered by Acuity Law. We are a team of lawyers and professionals who like to do things a little differently. Being part of Acuity Law, a top ranked law firm offering a business-to-business legal service through the UK and internationally, we benefit from having both employed and consultant lawyers working side by side, delivering innovative legal solutions. In melding the best of both consultancy and practice life, we have created a diverse dynamic to our business that sets us apart from both consultant and traditional legal platforms.

To our minds, providing leading technology together with excellent fee sharing and referral arrangements is a given. What makes us unique, is something we have been working on since day one – building a culture of togetherness and support. Powered by Acuity Law, Acuity consultants have a fantastic environment in which to grow their businesses and their personal brand – from drawing on the resource and support we have on the employed side of the business, to helping them market their practices and expanding their businesses. Our entire focus is on collaborating with and supporting our consultants to make their practices a success which in turn drives our success – partnership in its truest form.

Our brochure has been carefully curated for the benefit of lawyers and legal professionals looking to elevate their career at Acuity Consult. It has been designed to provide a unique perspective of our business and more importantly, what life as an Acuity consultant could look like.

We hope to be able to welcome you to our community very soon. ”



Meet The Executive Team

POWERED BY ACUITY LAW.



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Acuity Law

INSTINCTIVELY COMMERCIAL

Acuity Law is a top ranked law firm offering a business to business legal service through the UK and internationally. The firm was established in Wales and has offices in Bristol, Cardiff, London and Swansea.

We are Acuity Law – a team of lawyers who like to do things a little differently. Established in 1999, we're a team of 100+ exceptional and instinctively commercial lawyers with an entrepreneurial spirit and an appetite for a better legal service, our clients are at the heart of everything we do. Naturally inquisitive and entrepreneurial, our teams of exceptional people detect legal problems early and solve complex business challenges quickly and efficiently.

The firm's recent accolades include Law Firm of the Year at the Legal 500 Awards 2020, Legal Team of the Year at Wales Dealmakers Awards 2020, Corporate & Commercial Team of the Year at the Wales Legal Awards 2020 and a commendation for Commercial Property Law from The Times Best Law Firms 2020.



Practice Areas

A FULL-SERVICED COMMERCIAL FIRM

We are a new style “law company” and not a traditional partnership model. Our approach aligns us with our clients and means that we can provide a joined-up service across departments and one where long-term client retention is our goal. Our partners are recognised as leading practitioners in their fields, we have specialist teams in to support our clients on all their business needs.

- Banking & Finance
- Commercial & Technology
- Competition, Regulatory & Trade
- Corporate
- Creative Industries
- Data Privacy & Cyber Security
- Employment & HR
- Financial Regulation & Compliance
- Health & Safety
- Intellectual Property
- International
- Litigation & Dispute Resolution
- Planning & Environmental
- Real Estate & Construction
- Real Estate Finance

How We Work

THE NEXT GENERATION OF LEGAL CONSULTING

In building Acuity Consult our goal was simple: to create a market leading platform founded on a collaborative and collegiate culture which provides lawyers with the infrastructure and support needed to grow their business, in the manner that they wish. Whilst our consultants have autonomy over their practices and are remunerated differently, in most other ways the platform we offer is very similar to that used by our employees. This means that our consultants and employees can work together on projects providing a seamless service to clients.

Connect with Colleagues at our City Centre Offices

Whether you prefer working in the comfort of your home or garden office or from one of our beautiful offices in Bristol, Cardiff, London, or Swansea. Acuity offices are well equipped with ample meeting and collaboration space, tech-ready workstations, and plenty of opportunity to meet like-minded people.

Innovative Tech Solutions to Support your Growing Business

We understand that importance of having intuitive technology to aid you in doing the day job. Our in-house team of developers work in synergy with our fee-earning community to ensure a seamless, hassle-free approach to working.

“

Acuity's consultancy model allows me to have complete flexibility over how and when I work. I feel I've got as about as close as it gets to achieving the ultimate goal of a work/life balance. ”

Cordelia Payne

Consultant

How We Work

THE NEXT GENERATION OF LEGAL CONSULTING

Keep up to Date with Legal Know-how & Training

In an ever-changing industry where access to know-how is essential, Acuity consultants take advantage of an arrange of tools which include precedent banks and professional support.

Marketing, Business Development & Harnessing Brand Acuity

People buy from people and at Acuity, we recognize the importance of galvanizing your personal and professional brand to drive your business. With the ability to leverage our award-winning brand and work in partnership with our in-house sales and marketing function, we'll support you with sales and networking campaigns, bids and tenders and legal directory submissions.

Back Office & Operational Support – Setting you up for Success.

Whether you need finance, administrative or IT support, our central teams of dedicated support colleagues are a valuable resource to your growing business. We'll assist you with those all too time-consuming tasks so you can keep doing what you enjoy most.

Professional Indemnity Insurance – Peace of Mind as your Business Grows

With A-rated professional indemnity insurance cover of up to £60 million, Acuity consultants can pitch and win higher value work without having to worry about being prohibited from winning instructions because of limits on professional indemnity insurance.

“

Acuity's legal expertise and administrative support have been invaluable. ”

Angharad Evans

Consultant

Consultancy Solutions

ELEVATE YOUR PRACTICE

Elevate Your Practice

We appreciate that our consultants have different designs on how they want to develop their practices. We offer complete flexibility through our platform recognising that the autonomy of our consultants to work how and when they like is fundamental to the decision to become a consultant with us. Some like to manage clients and matters on their own and keep a flexible approach to when and how they work and others are interested in growing their practices and using junior resource for larger instructions. We cater for these different approaches and anything in between.

Whichever way you would like to grow your practice, we are committed to supporting our consultant community. We have a dedicated Consultant Development Manager working with our consultants to understand your client base and assist with introductions, referrals and promoting expertise.

Acuity Pod – Support and Resource

We have spent a lot of time thinking about how best to support those who wish to grow their practices and how we can help effectively resource work. For those consultants who want to grow their practices and need a wider team round them, managing fee earners can result in a significant investment of time and so simple referral fees may not serve as adequate compensation. Therefore, we have developed Acuity Pod. Acuity Pod provides both junior and senior employed resource to consultants to assist them with larger or complex matters, regular or repeat client instructions and procedural matters.

Acuity Pod is flexible, scalable, and agile and can be structured in different ways depending on a consultant's needs ranging from ad hoc resource to legal secondments.



Consultancy Solutions

ELEVATE YOUR PRACTICE

Succession Planning

Succession planning is typically an area that is left until very late, typically because our industry doesn't tend to recognise goodwill and lawyers have traditionally accepted that when they stop working, they stop earning.

We believe there is a different way to approach this and that the sweat equity that consultants invest in their client relationships should be remunerated.

We are always flexible in our approach and will help structure such arrangements tax efficiently where possible. Our succession planning options include practice acquisition and payment of goodwill for client relationship.



Clients

WORDS FROM OUR CLIENTS



“Principality has worked alongside Acuity for many years and on a range of deals from the more straight forward to the significantly complex. Their approach is both professional and pragmatic in assessing and mitigating risk to help us deliver a high standard of customer service to our clients. They have a strong, resilient team which ensures high service levels are maintained during absences and a positive and collaborative approach where different parts of the business are called upon.”

PRINCIPALITY

“Sometimes our professional lives extend a long way beyond the standard and extent of a professional relationship; without Acuity’s encouragement, vision, faith, commitment and support, we could never have seen the case through to this. My sincerest thanks for the expert legal analysis, the settlement would not have been possible without the professionalism and expertise demonstrated within Acuity.”

ROXBURY DEVELOPMENTS LIMITED

Acuity Products & Services

INTRODUCING MEMBERSHIP SERVICES

ACUITY ACADEMY

Our pioneering Acuity Academy solution provides legal compliance and business training solutions designed for modern businesses.



ACUITY REPUTATION MANAGEMENT

Acuity Reputation Management provides a full suite of corporate reputation management protection for your business.



ACUITY COUNSEL SERVICE

Acuity Counsel Service is a membership service built to support your business' legal needs from routine legal assistance to large-scale projects.



Join Us

EVOLVE WITH US

In line with our dynamic approach to legal consultancy, joining Acuity Consult doesn't follow a strict, formulaic procedure often favoured by more traditional law firms. There are no forms to fill, boxes to tick, or long, drawn-out interviews to sit through... Whether it's over a coffee, a quick chat on the phone or a Zoom call with one of our partners, we want to meet with like-minded legal professionals and find out if we're right for each other.

From day one, you will be your own boss, making your own decisions about the hours you work, the projects you take on, and the clients you work with, safe in the knowledge you have the support of an award-winning law firm behind you. Take the first step towards a different way of working today and reach out to us.

SPEAK WITH ADELE TODAY



Adele Carter

Commercial Director

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Be Part of the Acuity Consult Community

GET IN TOUCH

If we've piqued your interest and you'd like to know more then please get in touch. Whether that's a phone call, e-mail, or Zoom call we don't really mind. Tell us what works for you and a member of the team will be in touch. We look forward to finding out more about you and explaining our vision for the future of legal consultancy.



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